

2024 LABOR & TRAINING SPONSORSHIP OPPORTUNITIES

TO BETTER THE INSULATION INDUSTRY HPIPROS.ORG

GOT LABOR? *Everyone's talking about it. . . let's help solve it! HPIP announces the first event of its kind for the insulation industry.*

TITLE SPONSOR \$5,000

- 2 Custom e-blasts, value \$1000
- 2 Dedicated social media posts
- 10 Customer company registrations (Employer hiring booth included) value \$3,000
- Attendee list
- Booth included in Expo
- Company literature and swag in attendee event bag
- Company logo on event and registration page
- Educational Session presentation opportunity
- Live Hands-On Product Demo
- Logo displayed prominently during event (onsite signage)
- Logo placement in all event marketing (print and digital)
- Company logo on HPIP home page
- Digital re-targeting campaign
- Logo placement on all attendee lanyards
- Logo on attendee event bag
- HPIP certified contractors list
- Logo on safety vest

LABOR HERO \$2,000

- 1 Custom e-blast
- 1 Dedicated social post
- 5 Customer company registrations (Employer hiring booth included) value \$1,500
- Attendee list
- Booth included in Expo
- Company literature and swag in attendee event bag
- Company logo on event and registration page
- Educational Session presentation opportunity
- Live Hands-On Product Demo (Max 2)
- Logo displayed prominently during event (onsite signage)
- Logo placement in all event marketing (print and digital)

INDUSTRY PARTNER

\$1,500

- 1 Dedicated social post
- 2 Customer company registrations (Employer hiring booth included) value \$600
- Attendee list
- Booth included in Expo
- Company literature and swag in attendee event bag
- Educational Session presentation opportunity
- Logo displayed prominently during event (onsite signage)
- Logo placement in all event marketing (print and digital)

WHAT TO EXPECT:

- ✓ Hands-on and online learning
- ✓ Product installation demos
- ✓ Vendor and employer expo
- ✓ On-the-spot interviews to match entry-level trained job seekers with hiring managers

STAY TUNED!

Be sure to check our website for upcoming events!

For more sponsorship information contact us:

training@hpipros.org
 800-484-6471

SPONSORSHIP COMPARISON

BENEFIT	TITLE SPONSOR	LABOR HERO	INDUSTRY PARTNER
Dedicated social media posts	✓ 2 posts	✓ 1 post	✓ 1 post
Customer company registrations (Employer hiring booth included)	✓ 10 registrations	✓ 5 registrations	✓ 2 registrations
Attendee list	✓	✓	✓
Booth included in Expo	✓	✓	✓
Company literature and swag in attendee event bag	✓	✓	✓
Educational Session presentation opportunity	✓	✓	✓
Logo displayed prominently during event (onsite signage)	✓	✓	✓
Logo placement in all event marketing (print and digital)	✓	✓	✓
Live Hands-On Product Demo	✓	✓ (Max 2)	
Company logo on event and registration page	✓	✓	
Custom e-blasts	✓ 2 e-blasts	✓ 1 e-blast	
Company logo on HPIP home page	✓		
Digital re-targeting campaign	✓		
Logo placement on all attendee lanyards	✓		
Logo on attendee event bag	✓		
HPIP certified contractors list	✓		
Logo on safety vest	✓		